



## Media release

*For immediate release*

### **Blueface Receives 2017 INTERNET TELEPHONY Product of the Year Award**

*- Blueface Recognised for Industry Innovation and Quality*

**Dublin, 19<sup>th</sup> January 2017**— [Blueface](#) announced today that [TMC](#), a global, integrated media company, has named the communications provider's recently released hosted voice platform, Blueface UC as a recipient of a 2017 INTERNET TELEPHONY Product of the Year Award. These awards recognize the most innovative and highest quality IP communications brought to market, or updated, in the past year.

The Blueface UC platform, which was released in November 2016, enables unified communications and hosted voice services for organisations of all sizes. The platform was developed in house by the cloud communications company, who invested over 100,000 hours of research and development in bringing the service to market.

Blueface UC provides a powerful suite of communications features such as call conferencing, call recording and localised international dial plans coupled with reliability from a fully proprietary platform managed by Blueface which provides real time device provisioning. As a cloud based service, the platform allows organisations to scale the number of employees using the service immediately on a recurring monthly subscription.

Alan Foy, Blueface Group CEO, said "We are delighted to have received a Product of the Year Award from TMC. Our new Blueface UC platform is truly a best in class, global cloud communications product and I would like to personally thank our team for building and developing Blueface UC over many years. We are committed to innovation and we have many more exciting product releases on our technology roadmap in 2017. Please watch this space. "

"It gives me great pleasure to recognize Blueface with a Product of the Year Award for 2017. I have always been impressed with their commitment to excellence and innovation," said [Rich Tehrani](#), CEO, TMC. "In the opinion of our distinguished judges, Blueface's unified communications platform has proven to be among the best IP communications solutions available on the market. I look forward to continued innovation from Blueface.

The winners of the 2017 INTERNET TELEPHONY Product of the Year will be featured in the *INTERNET TELEPHONY* magazine in January.

For more information about TMC, please visit [www.tmcnet.com](http://www.tmcnet.com).

**About Blueface (<https://www.blueface.com>)**

Blueface is a cloud communications and UC service provider headquartered in the IFSC, Dublin with operations in Ireland, U.K., U.S. and across continental Europe. Founded in 2004, Blueface provides cloud unified communications and related services to SME's, Enterprises, Service Providers and Global Carriers and which leverage its core proprietary Blueface Platform.

**About *INTERNET TELEPHONY* magazine**

*INTERNET TELEPHONY* has been the IP Communications Authority since 1998™. Beginning with the first issue, *INTERNET TELEPHONY* magazine has been providing unbiased views of the complicated converged communications space. For more information, please visit [www.itmag.com](http://www.itmag.com). Follow *INTERNET TELEPHONY* magazine on [Twitter](#) or join our [Linked In](#) group. [Subscribe](#) or visit [www.itmag.com](http://www.itmag.com).

**About TMC**

Global buyers rely on TMC's content-driven marketplaces to make purchase decisions and navigate markets. This presents branding, thought leadership and lead generation opportunities for vendors/sellers.

*TMC's Marketplaces:*

- Unique, turnkey **Online Communities** boost search results, establish market validation, elevate brands and thought leadership, while minimizing ad-blocking.
- **Custom Lead Programs** uncover sales opportunities and build databases.
- **In-Person** and **Online Events** boost brands, enhance thought leadership and generate leads.
- **Publications, Display Advertising** and **Newsletters** bolster brand reputations.
- **Custom Content** provides expertly ghost-crafted blogs, press releases, articles and marketing collateral to help with SEO, branding, and overall marketing efforts.
- Comprehensive **Event** and **Road Show Management Services** help companies meet potential clients and generate leads face-to-face.

For more information about TMC and to learn how we can help you reach your marketing goals, please visit [www.tmcnet.com](http://www.tmcnet.com).

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