



Media Release

For immediate release

Blueface Launches Blueface UC, A New Voice Technology in 7 Markets

Expansion into U.S., France, Germany & Spain

More than 100,000 hours of in-house development for new UC platform

Dublin, Ireland - 22nd November 2016 - [Blueface](#) has launched Blueface UC the latest release of its unified communications platform, which transforms business phone solutions in the cloud, enhances productivity through rich features and delivers value to every business. Blueface will also launch in 4 new markets, namely the U.S., France, Germany & Spain alongside existing markets in Ireland, U.K. and Italy.

Blueface UC was developed in-house by the Cloud Communications Platform & Services Provider following significant investment in R&D over 4 years and which was supported by Enterprise Ireland. The new Blueface UC Platform enables organisations of all sizes to take advantage of cloud communications with increased reliability and flexibility to meet their business needs. Features of the platform include an intuitive dashboard interface to manage real time business communications, user and device provisioning, flexible worker mobility options, cloud call recording and an enterprise grade call conferencing feature set.

Blueface is a full service voice solution provider operating a proprietary IP / Cloud Communications Network and Platform and servicing SME's, Enterprises and Global Carriers. Blueface is deployed through a Unified Communications as a Service (UCaaS) model, enabling end users and channel partners to leverage the benefits of cloud communications through a simple recurring monthly fee.

Alan Foy, CEO of Blueface Group says, "The Cloud Communications sector is growing at an increasing rate worldwide as organisations realise the benefits this technology can deliver. We're excited that the release of our new Blueface UC Platform will put us at the heart of business communications on both sides of the

Atlantic. At Blueface, we have a core objective to deliver valuable best-in-class cloud communications services and experiences to our customers across our operating markets. We believe that our new Blueface UC Platform demonstrates our strong commitment to innovation and to delivering on that core objective for our customers”.

About Blueface (www.blueface.com)

Blueface is a cloud communications and UC service provider headquartered in the IFSC, Dublin with operations in Ireland, U.K., U.S. and across continental Europe. Founded in 2004, Blueface provides cloud unified communications and related services to SME's, Enterprises, Service Providers and Global Carriers and which leverage its core proprietary Blueface Platform.

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